

For The Best Communities

Our External Funding Strategy



Key objectives and action plan

Our main strategic objectives for external funding:

- Map external funding opportunities against priority themes
- Seek and bid for opportunities relating to priority themes
- Maximise opportunities through Dynamic Purchasing Systems
- Make sure all relevant compliance requirements and quality standards required for bids are up to date
- Build relationships to maximise funding opportunities
- Regularly monitor performance against KPIs

Customer voice

A key principle of this strategy is the voice of the customer.



Customers influenced our priority themes following consultation in July 2023



We'll continue to gather customer feedback through Tenancy Experience Visits, survey results, and TSM analysis



We'll make sure equality, diversity and inclusion is an underlying principle in all our external funding. We'll utilise our data and national statistics to inform our funding bids

Priority funding themes

Our customers identified six themes they'd like us to focus on when seeking funding:



Health and wellbeing



Cost of living and financial inclusion



Employment and skills



Digital inclusion



Community connection



Green space and environment

Stakeholder engagement

This strategy is dependent on building and maintaining relationships with key funders. These include:



Government



Greater Manchester Combined Authority



Local and grassroots networks



Trusts and foundations



Manchester City Council